

Hayden Garland

MFA Graphic Design, Otis College of Art & Design

hgarland07@gmail.com | (740) 877-3827 | <https://www.linkedin.com/in/hayden-garland-84b349264/>

Los Angeles, CA 90066

Portfolio Website: haydengarland.com

Designer & Creative Visionary

Multidisciplinary designer with 6+ years of experience creating brands, visual systems, products, and campaigns across print, digital, and experiential platforms. With a MFA in Graphic Design, I combine design expertise with strong creative instincts, business understanding, and cultural awareness. My experience spans architecture firms, high-fashion studios, start-up businesses, & extended freelance work. I'm known for my strong taste, quick problem-solving and forward-thinking approach. I contribute beyond execution by helping shape creative direction and elevating ideas post concept.

Skills: brand design, print media, screen-printing, web design, social media, photography, video editing/animation

Software: Adobe Creative Suite (Ps, Ai, Id, Ae), Microsoft Suite, Canva, Figma, and Researching AI

Selected Achievements

- Four Consecutive Dean's List Recipient (2020–2024)
- M.F.A. in Graphic Design, Otis College of Art & Design (2026)
- NCAA Division II Men's Soccer National Championship Runner-Up
- Generated \$400,000+ in sales through independently operated e-commerce business

Professional Experience

LIBERTINE, Los Angeles, CA
Fashion/Graphic Design Intern

May 2026-June 2026

Designed graphic concepts for apparel while observing and assisting in hands-on screen-print production workflows from digital preparation to physical execution. Edited modeling imagery for the Spring 2026 season and contributed to design decisions within the studio environment. Collaborated with the creative team across apparel graphics and production processes in a luxury fashion studio setting.

PLANITSTUDIOS, Columbus, OH
Graphic Design Intern

May 2024-August 2024

Supported a multidisciplinary landscape architecture and experiential design studio by redesigning their full website in Wix. Including content organization of 100+ client projects, UX structure, and a custom hero animation. Participated in client meetings, conducted on-site project photography. Worked 30-40 hours weekly.

MYHOMETEAMTURF, Los Angeles, CA
Graphic Design/Web Design/Social Media

August 2025-Present

Collaborate directly with the founder of a woman-owned sports licensing startup to rebrand and align visual identity with a growing portfolio of officially licensed MLB and NCAA products and the brand's launch on Fanatics. Developing a unified brand narrative while producing social media content, logo assets, product mockups, business cards, and a refreshed brand playbook to support ongoing marketing efforts.

614SNEAKER, Columbus, OH
Branding/Creative Direction/social media

July 2023-Present

Continue as the company's sole designer following relocation for graduate school, leading creative direction for major initiatives. Produce campaign poster series, grand opening materials for the second location, signage, business cards, merchandise mock-ups, while overseeing design for the upcoming larger storefront and updated website layouts in support of the brand's 2026 expansion.

CARE360 HOSPICE, Columbus, OH
Graphic Design/Marketing Intern

May 2023-August 2023

Rebranded a fast-growing hospice office in a day-to-day office environment. Worked as the team designer towards creative direction and print media marketing. Meeting with different member of the team in a fast-paced office environment. Creating both situational documental forms, and various marketing projects in a range of mediums. Built out systems for marketing plans, accompanied by seasonal branded graphics. This position gave me an inside investigate the systems of a business and a variety of professional interactions.

Career Note

Additional experience includes positions in retail, hospitality, and personal entrepreneurial endeavors.
Full employment history and project portfolio available upon request.

Education

OTIS COLLEGE OF ART & DESIGN, MFA Graphic Design
OHIO DOMINICAN UNIVERSITY, BA Graphic Design
MINOR, Innovation & Entrepreneurship