

Hayden Garland

Designer & Creator

CONTACT

haydengarland.com
740.877.3827
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SKILLS

Visual Communication

Brand Identity
Concept Development
Typography
Layout Design
Visual Storytelling

Software

Adobe Creative Suite (Ai, Ps, Id, & Ae)
Microsoft Office Suite (Word, PPT & Excel)
Wix Studio / Website Design

Creative Production

Image Making
Screen-Printing
Analog Techniques & Textures
Photography

Digital & Marketing

Social Media
Digital Marketing
Content Creation



HAYDENGARLAND.COM

EDUCATION

MFA Graphic Design

Otis College of Art & Design - Los Angeles, CA
08/26/2024 - 05/17/2026

BA Graphic Design

Minor: Innovation & Entrepreneurship
Ohio Dominican University - Columbus, OH
08/2020 - 05/2024 [Divison II College Soccer]

EXPERIENCE

SAMPLE [Creative Direction]

Los Angeles, CA | 01/2026–Present *FOUNDER*

Developing the visual identity, product storytelling, and digital presence for SAMPLE, an experimental apparel and conceptual design project based in Los Angeles. Creating branded content, campaign direction, garment graphics, and social media systems that merge fashion, installation, and contemporary graphic design. Managing creative strategy across product launches, photography, marketing materials, and audience engagement while building a distinct independent brand identity.

LIBERTINE [Graphic Design Intern]

Hollywood, CA | 05/2026 *INTERNSHIP*

Designed graphic concepts for apparel while observing and assisting in hands-on screen-print production workflows from digital preparation to physical execution. Edited modeling imagery for the Spring 2026 season and contributed to design decisions within the studio environment. Collaborated with the creative team across apparel graphics and production processes in a luxury fashion studio setting.

MYHOMETEAMTURF™ [Branding & Marketing]

Los Angeles, CA | 08/2025–Present *FREELANCE*

Collaborate directly with the founder of a woman-owned sports licensing startup to rebrand and align visual identity with a growing portfolio of officially licensed MLB and NCAA products and the brand's launch on Fanatics. Developing a unified brand narrative while producing social media content, logo assets, product mockups, business cards, and a refreshed brand playbook to support ongoing marketing efforts.

614SNEAKER II [Creative Direction]

Columbus, OH & Remote | 08/2024–Present *FREELANCE*

Continue as the company's sole designer following relocation for graduate school, leading creative direction for major initiatives. Produce campaign poster series, grand opening materials for the second location, signage, business cards, merchandise mockups, while overseeing design for the upcoming larger storefront and updated website layouts in support of the brand's 2026 expansion.

GARLANDBRANDSHOP [Design & Business]

Los Angeles, CA | 06/2020–Present *FOUNDER*

Founder of a sneaker, streetwear, and vintage resale business, managing branding, photography, marketing on Grailed, eBay & Depop, as well as haydengarland.com. Built a cohesive brand identity and product photography standards while developing expertise in market research, authentication, pricing strategy, and data analysis. Achieved 1,550+ sales, \$400K+ in revenue, \$62K in profit, and 500+ reviews

PLANIT STUDIOS [Graphic Design Intern]

Columbus, OH | 05/2024–08/2024 *INTERNSHIP*

Supported a multidisciplinary landscape architecture and experiential design studio by redesigning their full website in Wix. Including content organization of 100+ client projects, UX structure, and a custom hero animation. Participated in client meetings, conducted on-site project photography. Worked 30-40 hours weekly.